

ASDTi leads SLT recruitment for Further Education Colleges.

Three offices nationally – NW, Central and London

Typical recruitment costs less than half our major competitors maximises use of your budget.

100% success rate – ten years of recruitment success and experience at your service

Highest-quality service including unique 24/7 availability and class-leading design

principal appointments

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Recruitment services for Principals from the sector specialists

especially for GFE colleges

Life in the GFE sector is hard. We know what it takes to be 'outstanding' – and how hard it can be to find the right people to help meet those standards. We have a great track record of success, and many Colleges have come to us to solve their unique recruitment problems. So what makes us different?

Successful Appointments:

Successful recruitment is about attracting the best candidates from a national field. It's no longer true that a well-crafted advert is enough – proactive use of networks and contacts is also needed. That's why our service is unique. From advert design and place, micro-site design and hosting, multi-media creation (including video of the college), through to our unrivalled 24/7 service to potential

applicants, ASDTi has the resources needed to generate shortlists of exceptional quality.

What's included:

- Presenting to and liaising with the Corporation/Governors
- Qualified HR directors and educationalists to advise on Job Descriptions/Person Specifications & design as needed.
- Providing all administration to an exceptional standard – design and produce all forms, receive applications, liaise (24/7) with candidates, produce all correspondence and feedback.
- Design advertising and place, maximising coverage.
- Design recruitment website and host.
- All shortlisting and presentation to Corporation of suggested interviews.

- Provide staff to attend recruitment, with questions and arrangements for the event.

The cost:

ASDTi charge a flat fee for recruitment that massively undercuts the 'competition'. Fees exclude only VAT, travel expenses and advertising cost (which we can normally offer discounted rates for in the TES).

Principal appointment fee: £5995

We guarantee no extra charge (other than expenses) if we were ever to be unsuccessful. We will continue the work until a satisfactory appointment is made.

Better service, guaranteed!



Recruitment services for Principals, from the sector specialists

known for success, innovation & value

always there,
always the right image for your college.

ASDTi understands that your applicants work hard. They aren't always available during working hours. That's why we set up a full 24/7 service. When a potential applicant wants to discuss your vacancy on Friday evening, we're there. When it's 10pm on Sunday evening and a candidate needs clarification on a point, we're there. When your deadlines are approaching and you need applications to be submitted, we're there. Mornings, afternoons, evenings, weekends, we're there.



“ On behalf of the Corporation, Board of Governors, Staff and Students of XXX, we thank you and your team at ASDTi for the extremely professional delivery and service to (us) during and leading up to the post of Principal and Chief Executive being filled.

The advice given on advertising and in putting together and formatting a video streaming for the press release was exceptional; new to students, the Principal and I, but I am sure very useful to those wishing to apply.

Everybody was pleased with the advertisement layout and the position it was placed within the TES. The extra work you did behind the scenes to entice others to apply certainly gave our selection panel a hard task of creating a short-list of candidates to be seen.

The interview day's program went very smoothly, and the messages from the staff and students alike were praising and positive; not only the high standard of interviewees, but for the professional way in which the day had been set out.

Please also give thanks to Dr...(member of our team) for her involvement.

On behalf of all (of us), please accept our sincere thanks to you and your team for your company's extreme professionalism and advice given in a very exacting period in (our) history.

Congratulations on a job well done.

Chair of Governors, XXX



Finding the right person
for the right role. First time, every time.

ASDTi has an unparalleled record of success in the sector. In ten years of recruitment, we have never failed. Success – first time, every time.



**GFE College recruitment
through ASDTi**

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asdti